



Small Farm Conference Program Advertising Rate Sheet

The Small Farm Conference attracts some 150 attendees per year, and the conference program is distributed to every attendee. It is our goal with our four-color resourceful publication to provide visibility for our exhibitors and even for our attendees. Our introductory offer includes:

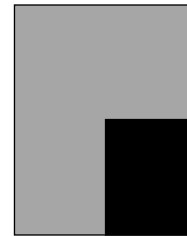
Full Page Ad	Full Color/B&W	\$750/\$675
Half Page Ad	Full Color/B&W	\$375/\$300
Quarter Page Ad	Full Color/B&W	\$187.50/\$112.50



Full PAGE
8.25 x 11 inches



1/2 PAGE
7.85 x 5.5 inches



1/4 PAGE
3.8 X 5.25 inches

Digital Specifications!

Acceptable File Formats

- **InDesign CS6** with all PostScript fonts and image files used.
- **Adobe Illustrator CS6** with type converted to outlines, saved as EPS, and with files linked.
- **Adobe Photoshop** saved as high-resolution 300 dpi EPS.

Images

Images/Logos must be submitted as TIFF, JPEG, or EPS in final high-resolution format, 300 dpi. All files must link appropriately to layout.

Send all ad materials electronically to: sstreet@umes.edu

Materials are due by Friday, October 6, 2017.

Make Payments by Check to: University of Maryland Eastern Shore, c/o 2017 Small Farm Conference Advertising, 2122 Richard A. Henson Center, Princess Anne, Maryland 21853.